

01/22/01
JCS15-U.S. PRO

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PATENT APPLICATION
TRANSMITTAL

Atty Docket No.: 4700-5 Total Pages: 48

First Inventor or Application Identifier: McTernan

Express Mail Label No.: EL595827190US

BOX PATENT APPLICATION

Assistant Commissioner for Patents

Washington, D.C. 20231

Re: Applicant(s) or Identifier: Brennan J. McTernan et al.
Serial No. : To be Assigned
Filed : Concurrently Herewith
Title : SYSTEM AND METHOD FOR USING
BENCHMARKING TO ACCOUNT FOR
VARIATIONS IN CLIENT CAPABILITIES IN
THE DISTRIBUTION OF A MEDIA
PRESENTATION

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01/22/01
09/16/03

Kindly file the annexed papers indicated below:

Application for Patent including Specification (36 pages) and Drawing(s) (8 sheets)
 Declaration and Power of Attorney
 Return Receipt Postcard

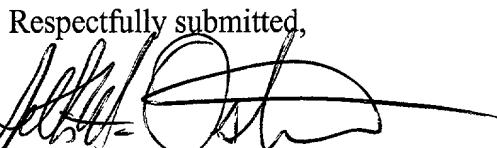
The fee has been calculated as follows:

	Claims	Claims Paid for	Extra	Rate (Sm. Ent.)	Fee	Rate	Fee
BASIC FILING FEE				\$ 355	\$355	\$ 710	\$
Total	12	- 20 =	0	x \$9	\$0	x \$18	\$
Indep.	2	- 3 =	0	x \$40	\$0	x \$80	\$
MULTIPLE DEPENDENT CLAIM PRESENT				+ \$135	\$	+ \$270	\$
				TOTAL	\$355		

A check in the amount of \$355.00 is enclosed.
 The Commissioner is hereby authorized to charge the fee of \$.00 to the
undersigned attorney's Deposit Account No. 02-4270.

Dated: January 22, 2001

By:

Respectfully submitted,


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